



SPONSORSHIP OPPORTUNITIES

As an exhibitor at the 2010 Southern Building Show, you have the extraordinary opportunity to reach this lucrative audience with unique marketing opportunities in all price ranges. Please review the list of sponsorships and promotions that are listed below and to learn how you can build brand awareness and drive more traffic to your booth.

Item	Promotional Investment
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Big Bash Reception Sponsor (5 Available)	\$6,000 each
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This is the signature networking event for the show. Excellent networking opportunity and promotional event.

Sponsor Will Receive:

- Show Sponsor status
- Signage at the event
- Web site recognition
- Post Show attendee list

Friday Evening Reception Sponsor (5 Available)	\$6,000 each
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Excellent networking opportunity and promotional event.

Sponsor Will Receive:

- Show Sponsor status
- Signage at the event
- Web site recognition
- Post Show attendee list

Conference Bags (1 Available)	\$10,000
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Attendees need bags to hold their materials. This is a great promotional vehicle to get your name in front of the buyers and includes an insert option into the bag. Price includes bag production.

Sponsor Will Receive:

- Company logo or message on bags handed out to all attendees
- Post show attendee list

Item	Promotional Investment
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E-mail Stations (3 available)

\$3,000 each

Attendees enjoy having access to work e-mail and this is your opportunity to provide this valuable service and receive recognition.

Sponsor Will Receive:

- Company logo as screen saver on each group of terminals
- Company's web site set as home page at each terminal
- Company's logo on e-mail station signage

Bucks for Builders Give Away (25 available)

\$1,000 each

Some lucky attendee will win a significant cash (exact amount of door prize to be determined by number of sponsorships sold) door prize.

Sponsor Will Receive:

- Company logo and booth # on game card
- Company logo on signage in registration area
- Website recognition
- Post-show attendee mailing list

Beverage Breaks (3 available)

\$2,000 each

Great opportunity to provide refreshments in between educational sessions and promote your booth location.

Sponsor Will Receive:

- Signage with company logo and booth number at each coffee station during a selected break time
- Separate sponsor table in the coffee area for literature distribution (available during the coffee break only)

A/V Sponsorship (5 Available)

\$2,000 each

Excellent messaging opportunity to attendees while they wait for the education session to start.

Sponsor Will Receive:

- Company logo or advertisement and booth number will appear on every screen in every educational session.
- Signage indicating equipment sponsorship

Ready to Start Building Your Opportunity?

Let our experienced sales team help you design a conference strategy that meets your marketing goals and budgets. We can also provide helpful tips and other information to help your company maximize its sponsorship investment. Call Jonathan Watson today at (703) 259-6118 or e-mail him at sbs@cmgexpo.com. Make an impact at the 2010 Southern Building Show. Call today!