

Registration Form

Please read the instructions and information before you complete the form, or register online at www.southernbuildingshow.com. Please complete the **entire** form before submitting.

BADGE INFORMATION ON THE REVERSE SIDE OF THIS PAGE.



May 13-15, 2010
Georgia World Congress Center
Atlanta, Georgia

Sponsored by



REGISTRANT

First Name: _____ Last Name: _____

Company: _____ Title: _____

Mailing Address: _____

City: _____ State/Prov.: _____ Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

E-mail: _____

(Please check appropriate boxes)

BADGE TYPE

Attendee:

- (A) Architect
- (B) Advertising/Marketing
- (C) Builder – Commercial
- (D) Builder – Residential
- (E) Building Inspector
- (F) Designer/Planner
- (G) Developer
- (H) Engineer
- (J) Fabricator
- (K) General Contractor
- (L) Installer
- (M) Integrator
- (N) Manufacturer
- (P) New Home Sales
- (Q) Realtor
- (R) Remodeler
- (S) Retailer
- (T) Trade Contractor/Sub Contractor
- (U) Utility Supplier
- (V) Workroom

Exhibitor:

- (W) Exhibitor

Visitor:

- (X) Academic/Govt. Official
- (Y) Building Material Manufacturer
- (Z) Consumer
- (AA) Editorial Press
- (BB) Financial – Banking/Accounting
- (CC) Student
- (DD) Wholesaler Dealer/Distributor
- (ZZ) Other (please specify): _____

INDICATE THE ANNUAL CONSTRUCTION VOLUME OF BUSINESS FOR YOUR COMPANY

- (A) Under \$500,000
- (B) \$500,000 to \$1 Million
- (C) \$1 Million to \$5 Million
- (D) \$5 Million to \$10 Million
- (E) Over \$10 Million
- (F) No Construction Activity

JOB FUNCTION

- (A) President & CEO
- (B) Owner/Principal/Partner
- (C) General/Corporate Mgt.
- (D) Construction Superintendent
- (E) Sales & Marketing Manager/Director
- (F) Architect/Designer/Engineer
- (G) Financial Manager/Director
- (H) Consumer
- (Z) Other (please specify): _____

EDUCATIONAL SESSIONS

(Please choose only one session per time period)

Thursday, May 13, 11:00am – 12:00pm

- (S01) Taking Your Company From Surviving to Thriving (11:00am – 12:30pm)
- (S02) The ABC's of Internet Marketing
- (S03) 1,750 sq. ft., 5 Bedrooms, LEED Platinum Design Home for Under 100K (11:00am-12:30pm)

Thursday, May 13, 2:00pm – 3:00pm

- (S04) Adapting Your Building Company to the Remodeling Market (2:00pm – 4:00pm)
- (S05) Seven Steps to Turning a Profit (2:00pm – 4:00pm)
- (S06) How to Create a Linear, Value Engineered Product Line

Friday, May 14, 11:00am – 12:30pm

- (S07) Replacing the Irreplaceable You
- (S08) Hitting the Reset Button! Getting Ready to Grow
- (S09) The Authentic Guide to Green Marketing

Friday, May 14, 1:30pm – 2:30pm

- (S10) Pressure Relief
- (S11) Zero Energy Homes to Boost Your Profits (1:30pm-3:00pm)
- (S12) Raising the Ranch – Using Design to Get the Most from a Ranch Remodel

Friday, May 14, 2:30pm – 4:00pm

- (S13) A Written Plan – The One Solid, Underlying Fundamental You Can't Afford to be Without
- (S14) Social Media for Home Builders: Engage in the Online Conversation

Saturday, May 15, 10:00am – 11:00am

- (S15) Building the High-Performance Home While Increasing Profits (10:00am-12:00pm)
- (S16) Managing Your Managers: Define and Delegate – Implement and Evaluate
- (S17) Reap What You Sow: Increasing Referral Sales by 400% (10:00am – 11:30am)

**All education sessions are pre-approved for CPHB credits. Please be sure to sign in during each session to have your credits registered with the CPHB program*

NAHB CERTIFICATION COURSES

(Includes exhibit floor only registration)

- (HB1) Green Building for Building Professionals – 2 days (May 13 and 14, 8am – 5pm) \$375
- (HB2) Marketing & Communications Strategies for Aging & Accessibility (CAPS I) (May 13, 8:00am-5:00pm) \$200
- (HB3) Design/Build Solutions for Aging and Accessibility (CAPS II) (May 14, 8:00am-5:00pm) \$200
- (HB4) Business Management for Building Professionals (May 15, 8:00am-5:00pm) \$200

CPHB COURSE

- (CPG) CPHB GM Meeting (May 13, 1:00pm-3:00pm) \$35
CPHB Principals FREE
- (CPO) CPHB Orientation (May 14, 1:00pm-3:00pm) FREE

SUPER SALES RALLY

(Includes exhibit floor only registration)

- (SSR) Super Sales Rally of the South **member**
(May 13, 8:30am – 11:30am) \$35
- (SSM) Super Sales Rally of the South **non-member**
(May 13, 8:30am – 11:30am) \$50

REGISTRATION FEES

(On or before May 5 / after May 5 & Onsite)

- (FUL) Full Registration **before / after**
(Exhibits/Education/Sales Rally) \$175 / \$220
- (THU) Thursday Only
(Exhibits & Education/Sales Rally) \$125 / \$145
- (FRI) Friday Only (Exhibits & Education) \$125 / \$145
- (SAT) Saturday Only (Exhibits & Education) \$125 / \$145
- (EO) Exhibit Floor Only (Networking Event) \$20 / \$30
- (CO) NAHB, CPHB or Sales Rally Only Fees Above
- (PR) Editorial Press* Free* / Free*
- (ST) Student* Free* / Free*
- (ED) SBS Education Only \$125 / \$145
- (CR) Consumer – Saturday Tradeshow Only** 5** / \$10**

** Valid Press ID/Student ID required (photocopy attached) or present ID for on-site registration. ** Registration fees will be donated to HomeAid Atlanta.*

HOMEAID ATLANTA DONATIONS

HomeAid Atlanta is the designated charity for the Southern Building Show.

I would like to donate the following:

- \$5 \$10 \$15 \$20

Other: _____

PAYMENT INFORMATION

DO NOT fax form if paying by CHECK.

Checks should be made payable to: Southern Building Show 2010.

- Check Visa
- American Express MasterCard

Credit Card #*: _____

Expiration Date: _____

Security Code (3 digit): _____

Print Name: _____

Signature: _____

**Credit card may not expire before June 1 2010*

Registration Form



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Georgia World Congress Center
Atlanta, Georgia

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BADGE INFORMATION: Please print legibly or type. Only ONE registrant per form. Please provide information as you would like it to appear on your badge. The pre-registration deadline is May 5, 2010. To receive confirmation of registration, an e-mail address must be provided. A confirmation will be sent within 48 hours of receipt. If you do not receive a confirmation, please contact customer service at (703) 934-5514 or e-mail: sbsreg@cmgexpo.com.

MAIL OR FAX COMPLETED FORM TO:

Southern Building Show 2010 Registration
c/o NaylorCMG

10474 Armstrong Street
Fairfax, Virginia 22030

Telephone: (703) 934-5514

Fax: (703) 934-4869

E-mail: sbsreg@cmgexpo.com

Registration forms must be received by May 5, 2010. Registration fees increase after May 5, 2010. Please register online at www.southernbuildingshow.com or on-site at the Georgia World Congress Center.

All Southern Building Show programs are accessible to persons with disabilities. If you require special accommodations or auxiliary aids, please notify us of your needs in advance.

REGISTRATION AND TICKET INFORMATION:

All registrations are subject to review and registration fee approval. Southern Building Show reserves the right to adjust badge type and fee categorization and make necessary financial adjustments.

Acknowledgment letters confirming registration will be e-mailed to the registrant. Read the acknowledgment carefully.

Guests/Family Members who attend the Southern Building Show or its social events must register for the Show.

No children under the age of 15 will be admitted on the exhibit floor or at educational/general sessions.

Pre-registration closes on May 5, 2010. All badges will be available for pick up on-site at the Georgia World Congress Center. After May 5, 2010, all changes must be made on-site at registration.

Replacement of lost or forgotten badges and tickets will cost the full on-site fee.

PAYMENT

Payment in U.S. funds may be made by check, American Express, Visa or MasterCard.

CANCELLATIONS

Cancellations on all registration categories, other than trade-show only, will be subject to a \$25 processing fee. Tradeshow-only registrations are non-refundable. Substitutions will be allowed. All substitutions for pre-registrants after May 5, 2010, will be handled on-site at the Georgia World Congress Center registration counter. Bring a copy of the registration confirmation letter on-site. New registrations or registrations cancelled after May 5, 2010, are non-refundable.

To receive a refund for payment of registration fees, notification must be received in writing no later than May 5, 2010.

HOTEL RESERVATIONS

Southern Building Show has reserved accommodations at leading hotels in the Atlanta area surrounding the Georgia World Congress Center, for requested accommodations prior to April 12, 2010. After this date, reservations will be made on an as-available basis directly with the hotel. Only hotel reservations that are secured with a credit card will be guaranteed.

Hotels are enforcing a cancellation penalty. This penalty is equivalent to one night's room charge plus tax. Please pay particular attention to your assigned hotel's deposit policy noted on your confirmation letter.

All changes or cancelled reservations must be made directly with your assigned hotel. For a list of hotels, rates and contact information, visit the Show web site at www.southernbuildingshow.com.

HOMEAID ATLANTA DONATIONS :

All donations made to HomeAid Atlanta are tax-deductible to the fullest extent allowed by law. HomeAid Atlanta is a 501 (c) (3) nonprofit organization. Their federal nonprofit tax I.D. number is 58-0024106. A donation receipt will be mailed to you after the show. Note: HomeAid Atlanta Donations are non-refundable, and all Consumer – Saturday Tradeshow Only registrations will be donated to HomeAid Atlanta.

Southern Building Show 2010

c/o NaylorCMG
10474 Armstrong Street
Fairfax, VA 22030

Customer Service:

8:00 am – 5:00 pm EST

Telephone:

(703) 934-5514 Fax: (703) 934-4869

E-mail:

sbsreg@cmgexpo.com